

Target Market Determination



Product	LoanOne Blue Series Vacant Land Prime
Issuer	MA Money Financial Services Pty Ltd. ABN 64 639 174 315 Australian Credit Licence 522267
Mortgage Manager	LoanOne Pty Ltd ACN: 54 161 283 147; ACL: 501182
Effective date of TMD	17 November 2025

Acceptable borrowers

Individual borrower including individual as trustee for a trust. Individual borrowers must be Australian Citizens, New Zealand Citizens residing in Australia or Australian Permanent Resident Visa holders.

Acceptable Trusts are discretionary trust; Unit Trust; Family Trust.

Company borrower including company as Trustee for a Trust. Company to have no more than five (5) directors. Company must be domiciled in Australia.

Expat borrower: defined as borrowers that are Australian citizens or Australian Permanent Visa holders living and working overseas, or Australian citizens or Australian Permanent Resident Visa holders living in Australia and earning income in overseas currency.

Description of the target market

Description of target market, including likely objectives, financial situation, and needs of borrowers within the target market:

The features of this product have been assessed as meeting the likely objectives, financial situation and needs of:

- consumers who are seeking financing for residential vacant land. This includes financing to purchase vacant land for owner-occupied or investment purposes, refinancing existing debt, consolidating debts (excluding tax debt), and equity release ('cash out'), all secured by vacant land only. The product is not designed to finance or refinance land with ongoing construction or to develop properties. Under the terms of this product, consumers are not permitted to commence construction on the vacant land under any circumstances. This product is intended for parcels of vacant land up to 25 acres / 10 hectares;
- consumers who are PAYG employed or who have been self-employed for more than 12 months (ABN registration of more than 24 months & GST registration of more than 12 months) and have no credit impairment history (paid defaults of up to \$500 may be considered);
- consumers who want the flexibility to make additional repayments at no additional cost; and want the option of either principal and interest or interest only repayments; and / or
- whilst variable interest rates may fluctuate, the product meets the likely objectives, financial situation and needs of consumers in the target market because it allows them to make additional repayments to reduce interest payable whilst retaining the ability to draw on those funds when required.

Self-employed with limited financial information (Alternative Documentation)

This product also provides access to finance for consumers who are self-employed and have limited levels of information in relation to employment and income and are therefore unable to provide the financial information necessary to access a lower interest rate. Alternative income documentation may include Accountant Letter, business bank statements or Business Activity Statements (BAS).

Classes of consumers for whom the product may be unsuitable

This product may not be suitable for consumers who:

- do not meet the eligibility requirements;
- are seeking the certainty of fixed repayments over the term of the loan;
- require a loan for construction, development purposes or to complete construction on vacant land;
- require a loan to finance the acquisition of vacant land that is non residential; or
- require a loan to refinance a security property that is not vacant land

Product description and key attributes

This product has the following key features:

Target Market Determination



Variable interest rate	Yes
Minimum loan amount	\$100,000
Maximum loan amount	\$5,000,000
Maximum loan term	40 years
Type of repayment available	principal and interest/ interest only for up to 5 years then reverting to principal and interest
Repayment frequency	monthly in arrears
Maximum LVR	75%
Types of fees payable	• establishment fee • valuation fee • risk fee • legal fees • monthly loan administration fee • offset account fee
Redraw	where additional repayments above the required minimum repayments are available for the consumer to withdraw and use; and
Option for sub-offset account	in which available balances offset interest on the linked loan account

How this product is to be distributed

Distribution channels

The product may be distributed to borrowers in the target market by:

- Mortgage Brokers subject to Best Interests Duty (BID) and related obligations, who are accredited to MA Money (either direct or via an approved aggregator), Accredited Mortgage Managers; or
- Direct to consumer - MA Money and related bodies corporate may distribute this product to consumers via an appropriately trained staff member.

Distribution Conditions

The following conditions apply to the distribution of this product:

- brokers must comply with their legal obligations, which includes the best interests duty; and
- brokers, mortgage managers and aggregators must meet our accreditation or onboarding requirements which can be accessed by contacting MA Money on 1300 762 151.

The distribution channels and conditions are appropriate because:

- our distributors have been adequately trained to understand their DDO obligations;
- all applications submitted by mortgage brokers and mortgage managers must comply with our policies and procedures, including meeting the eligibility requirements for the loan;
- mortgage brokers, mortgage managers and aggregators must be appropriately authorised; and
- mortgage brokers are subject to a higher duty under BID to ensure that the product is in the best interests of the particular consumer.

Target Market Determination Reviews

Review triggers	The review triggers that would reasonably suggest that the TMD is no longer appropriate include:
-----------------	--

Target Market Determination



	• A significant dealing of the product to consumers outside the target market occurs; • A significant number of complaints (>15 complaints in a calendar month) are received from consumers in relation to their purchase or use of the product; • There is a material change to the product or the terms and conditions of the product occurs which would cause the TMD to no longer be appropriate; • There are material changes to regulatory environment, including but not limited to the use of Product Intervention Powers, regulator orders or directions that affects the product; • There are high default rates (90+ days in arrears), being the higher of either >5% or 10 loans for the product; and • There are high rates of hardship, the higher of 5% or 10 loans for the product.
--	--

Review Periods	Review date: 17 November 2025 Periodic reviews: The first review, and each ongoing review, will be completed within each consecutive 12 month period from the Review date. Trigger reviews: review to be completed within 10 business days of the identification of a trigger event.
----------------	--

Reporting Requirements

The following information must be provided to MA Money Financial Services Pty Ltd. ABN 64 639 174 315 Australian Credit Licence 522267 by distributors who engage in product distribution conduct in relation to this product:

Type of Information	Description	Reporting Period
Specific Complaints	Details of the complaint, including name and contact details of complainant and substance of the complaint.	As soon as practicable and within 10 business days of receipt of complaint.
Complaints	Number complaints	Every 6 month period where one or more complaint is received
Significant dealing(s)	Date or date range of the significant dealing(s) and description of the significant dealing (eg, why it is not consistent with the TMD)	As soon as practicable, and in any case within 10 business days after distributor becomes aware of the significant dealing